



Illinois Elks Association Drug Awareness Program Newsletter

September 2011

Poster and Essay contest Theme

This years theme is:

"I Choose Not To Use"

All entries for both the essay contest and the poster contest must be submitted to me no later than November 15, 2011. Your entry must include the hold harmless waiver form. To find out more about the contest, please go to the Drug Awareness Program section on the Illinois Elks Association WEB Page.

Enrique S. Camarena Award!!



Are you working on your, Enrique S. Camarena Award?

It's easy to do; it's fantastic publicity and it lets your community know that you take a stand. It's also a great way to recognize and support law Enforcement. Lodges should make

Greetings!

The Elks Drug Awareness Program is one of the few grass roots programs left in the State and the Country for that matter. We know of the great work that each Lodge does in the Drug Awareness and Prevention area but we need to be able to tell others of the great work that each Lodge does for their community and the State as a whole in the field of Drug Awareness and Prevention.

I would like to ask each Lodge Drug Awareness Chair to submit a Drug Awareness Report to your District Drug Awareness Chair, along with a copy to me, two weeks prior to a District meeting. District DAP Chairs are required to send me a copy of the report that they have/will give at each District meeting. In the report will be which lodges sent in a report to the District Chair.

Partnership with the P2D2 Program

**National
Prescription Fill &
Drug Disposal Program**



The Illinois Elks Association believes that the P2D2 Program is making a difference and would ask all of its members to assist in the promoting the P2D2 Program. I would ask that each of our lodges to start a P2D2 Program and get a drop box set up in their lodge's coverage area or support and promote the drop boxes that are already in place.

To help with this the Illinois Elks Association Drug Awareness Program is offering 4 - \$250 grants to the first four Lodges that install a drop box. To receive the grant you must submit your invoices for the drop box to me by March 15, 2012. The invoices must be dated from August 1, 2011 - March 1, 2012. You must also submit a picture of the drop box in place. If you are one of the first four Lodges to submit your invoices and paperwork, you will then receive the \$250 grant or half the cost of the drop box (based on the invoices submitted) whichever is less.

their selection of a nominee in October and forwarded their application on to me no later than November 15th. Please work with your local Law Enforcement Agencies and nominate an officer for this award. I would like to see one from every Lodge or at least one from every District.

DAP Reporting on CLMS!

It is very important that the CLMS system have all Drug Awareness Activities entered in to it. This way your Lodge will get credited for all the great work you do in the Drug Awareness Program and if there are any questions about your charitable activities it will help you prove your point.

Each time your Lodge holds an event/program that the Drug Awareness Program is involved in make sure the information gets put into the CLMS systems. This is usually done by submitting the information to your Lodge Secretary. As a reminder in most cases only the Lodge Secretary can enter information into CLMS.

The following are just some of the information that can be

Know! The Impact of Alcohol on Athletic Performance

Active youth who participate in team sports are less likely to smoke tobacco or marijuana or use other illicit drugs, but they are more likely to frequently consume alcohol.

While research provides only theories as to cause and effect of this athlete/alcohol link, experts say one way to discourage these youth from drinking is to educate them on the detrimental impact alcohol has on their minds and bodies, as well as their athletic performance. Sobering statistics to share with your young, aspiring athletes (source - The American Athletic Institute):

- Approximately 14 days of training effect is lost after one night of drinking = Two weeks worth of training, wasted.
- Alcohol suppresses your training hormones for up to four days = You may show up to practice, but no improvement comes, because the hormones you need to gain training results and conditioning are not there.
- Athletes need to be fast on their feet and quick to react, but alcohol impairs reaction time for up to 12 hours after consumption = Head to practice the next day (following a night of drinking) and it will show in your performance.
- Before a high school athlete even steps foot onto the field, court, ice, etc., overall performance potential is lowered by about 11.4% after recent heavy drinking = Your potential of achieving personal best just decreased.

A quote to consider, by John Underwood, Director of The American Athletic Institute, Remember when you are partying, that somewhere, someone is training and when you meet them, they will beat you.

Know! that optimal performance and competitive edge, both on and off the playing field, begins with a healthy, substance-free mind and body.

Resource Link: AmericanAthleticInstitute.org

Scheduling a DAP Trailer or Elroy

Please make sure you are planning and scheduling when you would like to use the Drug Awareness Trailers and the ELROY costume at your Drug Awareness Events and Lodge functions. The earlier you schedule the trailers and the costume the better chance you have to get them when you need them. When you need to schedule the Drug Awareness Trailers and the ELROY costume, please contact one of the following people:

entered into CLMS: the date of the event/program, number of Elks, hours spent and even the number of participants. At the end of the year all this information gets totaled and the final counts are submitted to Grand Lodge. This information can then be used to fill-out your End of the Year Drug Awareness Report.

Remember the Drug Awareness Program counts on the All American Lodge form and I can only submit the information I receive even though I know a Lodge has an active program and/or did more than what was reported.

[They're Back: Camel Sticks, Strips & Orbs](#)

After pulling the Camel Dissolvables from their test markets (Columbus, OH, Indianapolis, IN, Portland, OR) late last year, Reynolds America, owners of the Camel Dissolvable products, have re-designed their Sticks, Strips and Orbs. The company has identified two new cities of distribution; Denver, CO and Charlotte, NC. The re-design appears to be primarily in the packaging, which continue to look similar to candy dispensers. The only apparent difference is that the candy-dispenser-like packaging is now easier to open. More dissolvables have entered the market. Other tobacco giants are joining the trend by developing sticks. Phillip Morris USA, an Altria company, has developed Marlboro Smokeless Tobacco Sticks in flavors such as 'Cool Mint' and 'Smooth Mint'. Another Altria division, U.S. Smokeless Tobacco Company

For the a DAP Trailer, please contact:

| <u>Contact Person</u> | <u>Lodge</u> | <u>Contact Number</u> |
|-----------------------|---------------|-----------------------|
| Robert Swisher | Pana #1261 | (217) 562-9292 |
| Lee Burr Jr. | Elmhurst 1531 | (630) 620-6058 |
| Matt Stropes | Pekin #1271 | (309) 303-1036 |
| Karl D. Wilson | Centralia #49 | (618) 532-5681 |
| Chris Paul | Murphysboro | (618) 924-3507 |

For the ELROY Costume, please contact:

| <u>Contact Person</u> | <u>Lodge</u> | <u>Contact Number</u> |
|-----------------------|---------------|-----------------------|
| Robert Swisher | Pana #1261 | (217) 562-9292 |
| Lee Burr Jr. | Elmhurst 1531 | (630) 620-6058 |
| Matt Stropes | Pekin #1271 | (309) 303-1036 |
| Karl D. Wilson | Centralia #49 | (618) 532-5681 |
| Chris Paul | Murphysboro | (618) 924-3507 |
| Kellie M. Barnett | Oak Lawn | (815) 557-1421 |
| Gail Sessier | Mendota | (815) 539-6245 |

The contact person will go over what needs to be done to schedule the trailer, when it can be picked up, and when it needs to be back for someone else can use it. When scheduling to use one of the Drug Awareness Trailers or Elroy, please make sure **ahead of time** that you can return them **on time**. We have had a couple of issues last year that the trailers and/or Elroy where not returned on time, so the next Lodge that was scheduled to use them missed out on a great chance to get the word out, about the Elk's Drug Awareness Program. As I have written in the past, make sure that when locating the Drug Awareness Trailer at an event, that it is placed in a kid friendly location. Next to or across from the beer wagon is not a good location. Also, please make sure that anyone working the Drug Awareness Trailer is alcohol-free at the time. The Drug Awareness Trailers are not to be used to transport or store alcohol. This would not be the type of news coverage or pictures we would want for the Drug Awareness program.

has developed a similar product, Skoal Smokeless Tobacco Strips, which offer similar flavors. Both the Marlboro Smokeless Tobacco Sticks and Skoal Smokeless Tobacco Sticks are being sold in select Kansas retail outlets.

The products are promoted as a smoke-free option to cigarettes; however, their flavors and easily concealable packaging, looking like gum or candy containers, can serve as hooks to catch youth.

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In closing, we must continue to grow the Drug Awareness Program in every way possible and in every Lodge to stay ahead of the game and to help the youth in the State of Illinois. We know we cannot save every Child from drug or alcohol abuse, but we need to do our best to try!!! Losing even one Child to drug and alcohol, is one too many and hurts the future of Illinois and the Country!

Sincerely,

Frank Burr

Frank Burr

Illinois Elks Association Drug Awareness Program Chair

