



Illinois Elks Association Drug Awareness Program

Press Release

For Immediate Release



The Benevolent and Protective Order of Elks has unveiled its new "UR Choice UR Voice" drug-prevention campaign, a multimedia platform featuring former Grey's Anatomy star Isaiah Washington, nationally renowned motivational speaker Milton Creagh, and Grammy Award winning producer Isaiah "Izzy" Avila.

The core of the campaign is the "UR Choice, UR Voice" music video, which uses mainstream music to expose youth to a different, more realistic view of the dangers that illicit drugs present. By using a form of media familiar to youth, this new campaign is at the forefront of drug prevention methods.

Part of this program is having the nationally renowned motivational speaker Milton Creagh, speak to kids in the schools and hold parent nights. The parent nights are design to help educate parents on the signs of drug abuse and help point them in the right direction to get help if they think there is a problem.

Milton Creagh will be in the State of Illinois the week of October 18 - 22. He will be talking to kids in the Chicago area on Monday October 18th and Tuesday October 19th. We will be in the Springfield area talking to kids on Wednesday the 20th, and Thursday October 21st. Milton will finish his Illinois tour in Mount Vernon on Friday October 22nd. The following are the dates and locations that Milton Creagh will be doing Parent Night Presentations.

All Elks and non-Elks are invited to the Parent Night Presentations. **Please get the word out to everyone in your community about the Parent Night Presentations.** The more people we help educate on the dangers of drugs and the effect they are having on our communities, the better chance the children of Illinois will have in staying drug free.

Parent night Locations and Start times:

Monday October 18th, The program will start at 6:30pm. The location is John F. Kennedy High School - 6325 W. 56th Street, Chicago

Wednesday October 20th, The program will start at 6 pm. The location is Springfield Southeast High School - 2350 East Ash Street, Springfield, 62703

Friday October 22nd, The program will start at 7 pm. The location is Holiday inn. 222 Potomac Blvd, Mt Vernon, 62864
