



August 13, 2008

To: District Drug Awareness Chair-person(s),  
Lodge Drug Awareness Chair-person(s)

**A** special note of interest on Drug Awareness material, the “Tips for Teens – The Truth About Cocaine & Herion”, is currently out of stock and there are no plans to do a reprint at the current time. SAMHSA has some - you might want to try there if you need some. Their web site is [www.samhsa.gov](http://www.samhsa.gov). They can also go to [www.elks.org/dap](http://www.elks.org/dap) and print a copy.

**As**, I outlined in last month’s news letter, the State of Illinois has not had an entry for the Elks Enrique S. Camarena Award for a long time. I can not believe that we do not have Police Officers in every area covered by every Lodge in this State that does not go above the call of duty to rid this State of it’s drug problem. Every year, I have attached the necessary information to nominate a Police Office for the Elks Enrique S. Camarena Award, but I never receive any back. Please work with your local Law Enforcement Agencies and nominate an officer for this award. I would like to see one from every Lodge or at least one from every District.

**In** my last news letter I forgot to include the dates for the Drug Awareness Essay and Poster contest. I have attached the complete rules and time frames for both the Essay and Poster contest. I have also attached the “Hold Harmless Agreement – Waiver” that must be attached to every entry. An entry without the signed waiver can not be considered.

**To** help reach more people with the Elks National Drug Awareness material, the material is now available on the Elks Drug Awareness Web Page in Spanish. This material can be printed from the web page but it will not be available in print form as the current material is do to cost. The link to the new Elks National Drug Awareness Program Web Page is [www.elks.org/dap](http://www.elks.org/dap).

**The** Elks National Drug Awareness Program has uploaded all five of last years PSA’s to [www.youtube.com](http://www.youtube.com) and [www.myspace.com](http://www.myspace.com). They have also uploaded, all 7 of this years PSA’s to [www.youtube.com](http://www.youtube.com) and [www.myspace.com](http://www.myspace.com). The PSA’s are audio only with an information screen about the Elks. To see/hear the PSA’s go to one of the sites and type in elksdap in the search field.

**A**lso, the National Drug Awareness Program has uploaded the PROMO for the “Parenting is Prevention” series to [www.youtube.com](http://www.youtube.com). and [www.myspace.com](http://www.myspace.com). Remember The Elks Drug Awareness Program purchased the rights to the Parenting is Prevention Program. It will now be available for about \$20.00. Each Lodge and District should consider purchasing one and either hold a “Parenting is Prevention” series at your lodge or donate it to a school or an organization that could hold a “Parenting is Prevention” series for you.

**You** can now get the latest news about drug trends and abuse on the Elks Drug Awareness Web site. The link to the new Elks National Drug Awareness Program Web Page is [www.elks.org/dap](http://www.elks.org/dap).

**Please** remember when sending an e-mail relating to the Elk’s, please put ELKS – at the front of the subjust line. This way everyone will know it is an Elks issue and not just another email.

**As** a reminder to help reduce cost and save time, I will only be sending the IEA-DAP Drug Awareness News letter out by e-mail. If you would like to receive the Monthly IEA Drug Awareness News Letter at a different e-mail address, please let me know. I would again like to ask all District Vice Presidents or District Drug Awareness Chairs to let me know the name and e-mail address of your Lodge Drug Awareness Chairs. This way I can add them to my e-mail list.

**The** Drug Awareness Program is selling the starfish pins (with the card outline the pin) and a red ribbon pin. The cost will be \$2.00 per pin. The funds raised will go to further the advancement of the IEA – Drug Awareness Program. If you would like to purchase some of the pins please let me know. I will have some available for sell at the September’s State meeting.

**Always** remember, participation in a positive Drug Awareness Program enhances the lives of Americans at all levels and helps shape the future of young Americans.

Sincerely:

*Frank J. Burr*

Frank J. Burr  
IEA Drug Awareness Chairman

CC: F. Louis Sulsberger (State Sponsor – Past Grand Exalted Ruler),  
Darrell Swisher (IEA State President),  
IEA State Officers



## Drug Awareness Poster Contest

To help promote Drug Awareness with the youth of Illinois and to formalize the Grand Lodge Drug Awareness Poster Contest in the state, the following are the rules, guideline, and timeframe for the Illinois Elks Associations Drug Awareness Poster Contest.

The theme for this year's (2008 – 2009) Contest is:

### “Get Smart – Not Start”

#### Rules:

- Each winner must have a “Hold Harmless” waver submitted with the poster.
- Poster submitted must be no larger than 11 by 24 inches in size.
- Each entry must have the following information submitted with it:
  - Name – First and last
  - Address
  - City, State & postal code
  - Phone number
  - Lodge name & number
  - State Chairman's Name submitting poster
- Do not use “DARE” or other trade marks on any poster.

#### Judging will be based on the following:

- - Closeness to the theme - Neatness
- - Originality - Correct grammatical structure
- - Copyright characters are prohibited. They will be disqualified.

#### Guide Lines:

- The poster contest should be done during Red Ribbon Week.
- The poster contest should be done in grades 4 – 6.
- Lodge winners should be honored at an appropriate Lodge function.
- District winners should be honored at an appropriate District function.
- State winner will be honored at the January IEA State meeting.

#### Time Frame:

- Lodge winner must be submitted to your District Drug Awareness Chairman no later than February 1<sup>st</sup>.
- District winner must be submitted to the State Chairman no later than March 1<sup>st</sup>.
- State winner must be submitted to Grand Lodge by April 1<sup>st</sup>.



## Drug Awareness Essay Contest

To help promote Drug Awareness with the youth of Illinois and to formalize the Grand Lodge Drug Awareness Essay Contest in the state, the following are the rules, guideline, and timeframe for the Illinois Elks Associations Drug Awareness Essay Contest.

The theme for this year's (2008 – 2009) Contest is:

### “Get Smart – Not Start”

#### Rules:

- Grand Lodge Drug Awareness Directors will establish a new theme each year.
- Only one submission will be accepted per Lodge, per District, per State.
- Only submissions from the State Chairman will be accepted by the Grand Lodge Drug Awareness Directors.
- Each winner must have a “Hold Harmless” waiver submitted with the essay.
- Each entry must be 250 words.
- Each entry must have the following information submitted with it:
  - Name – First and last
  - Address
  - City, State & postal code
  - School Name and Location
  - Phone number
  - Lodge name & number
  - State Chairman's Name submitting Essay

#### Guide Lines:

- The essay contest should be done in grades 3 – 6.
- Lodge winners should be honored at an appropriate Lodge function.
- District winners should be honored at an appropriate District function.
- State winner will be honored at the May IEA State meeting.

#### Time Frame:

- Lodge winner must be submitted to your District Drug Awareness Chairman no later than February 1<sup>st</sup>.
- District winner must be submitted to the State Chairman no later than March 1<sup>st</sup>.
- State winner must be submitted to Grand Lodge by April 1<sup>st</sup> of each year.



**POSTER CONTEST & ESSAY CONTEST**  
**Hold Harmless Agreement**  
**-WAIVER-**

My child \_\_\_\_\_ is the recipient of an Elks award through the Drug Awareness Poster/Essay Contest. I hereby give consent to the use of his or her name, photo and or Poster/Essay in The Elks Drug Awareness Coloring Book, *The Elks Magazine* or other Elks' publications (including all forms of media) in furthering the programs and works of charity for the Order of Elks. I further consent that the Essay/Poster shall become the property of the Benevolent and Protective Order of the Elks of the United States of America.

Dated this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_.

\_\_\_\_\_  
Parent/Guardian's Signature



\_\_\_\_\_  
Witness

\_\_\_\_\_  
Witness

(This document should be signed by the parent/guardian of any person under the age of 18)

---

**Enrique S. Camarena Award Criteria**  
**Elks Drug Awareness Program**

Enrique S. "Kiki" Camarena was an 11 year veteran agent of the DEA, who was kidnapped, brutally tortured and then murdered in Mexico in 1985. Prior to serving with the DEA, Agent Camarena was a firefighter, a criminal investigator and a narcotics officer. He was a loving husband and a father of three children. His death has inspired millions of Americans to lead a drug-free life and the Elks celebrate his commitment to this effort with an annual award.

October is traditionally Red Ribbon month, a time when people wear red ribbons to commemorate Agent Camarena's ultimate sacrifice. The millions of Americans who wear these ribbons visibly take a stand that they are opposed to illicit drug use and commemorate all of those who have been tragically affected by the results of use and abuse.

Each year, the BPO Elks present the Enrique S. Camarena Award to a member of law enforcement who best exemplifies the qualities and principles for which Agent Camarena gave his life. Nominees should be involved in their communities in efforts to make them drug-free. Nominees should have the support of their agency and respect of their community.

Nominations should be submitted to the local Elks Lodge by October 15, 2008. National selection will take place in December and the award will be presented at an appropriate setting during 2009.

**Basic Criteria**

- This award should be presented to an individual and not an organization. Consideration will be given to a "team" within an organization, but ideally the award should go to an individual.
- The individual should be living, but consideration will be given to presenting this award posthumously.
- The nominee should be involved in law enforcement
- The nominee should be a positive role model committed to a healthy lifestyle
- The nominee should have made an outstanding contribution in the field of drug awareness/prevention
- Ideally, the nominee has been identified as someone who has gone "above & beyond" their normal duties – someone who has made a difference
- The nominee must have the support of their superiors
- If selected, the nominee must be willing to attend an awards ceremony
- Nomination must be in narrative form and include endorsements & recommendations from appropriate sources (Departments, Governments, Citizens etc)
- Nomination should contain a list of nominee's previous awards & accomplishments
- Lastly, the nominee should exemplify the standards by which Enrique Camarena lived, worked and died – that one person can make a difference

Time Line For Enrique Camarena Award 2008-2009

*August - This is a good time to get the information to your Lodges. (hint: District Deputy Clinics is an excellent opportunity as all Lodges must be present.)*

*October 15- Lodges should select their nominee and should forward that selection to you.*

*November 15 - You should select your state winner and forward it to:*

*William J. Bryan  
366 Vermont Route 313W  
Arlington, Vermont 05250*

**(EACH STATE WINNER WILL RECEIVE A "RUNNER-UP" AWARD)**

*November 30 - National Winner will be selected and will be invited to attend A National Ceremony along with sponsoring State Chairman*

*December 15 - All National Runner-ups will receive a letter from the Directors.*

**DEADLINE FOR SUBMITTING STATE NOMINATIONS IS NOVEMBER 15<sup>TH</sup>!**

**Elks Drug Awareness Program  
Enrique S. Camarena Award  
Nomination Form**



**THIS FORM SHOULD BE RETURNED TO STATE CHAIRMAN BY OCTOBER 15, 2008**

**NOMINEE:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**WORK TELEPHONE:** \_\_\_\_\_

**HOME TELEPHONE:** \_\_\_\_\_

**NOMINEE'S EMPLOYER/AGENCY:** \_\_\_\_\_

**IMMEDIATE SUPERVISOR:** \_\_\_\_\_

**SPONSORED BY LODGE NAME & NUMBER:**

\_\_\_\_\_

Nomination form should be accompanied by letters of support for the nominee, providing reasons why nominee would be a good selection and what they have done to deserve recognition.

**THIS FORM, ALONG WITH SUPPORTING DOCUMENTATION MUST BE RETURNED TO STATE DRUG AWARENESS CHAIRMAN BY OCTOBER 15, 2008.**